

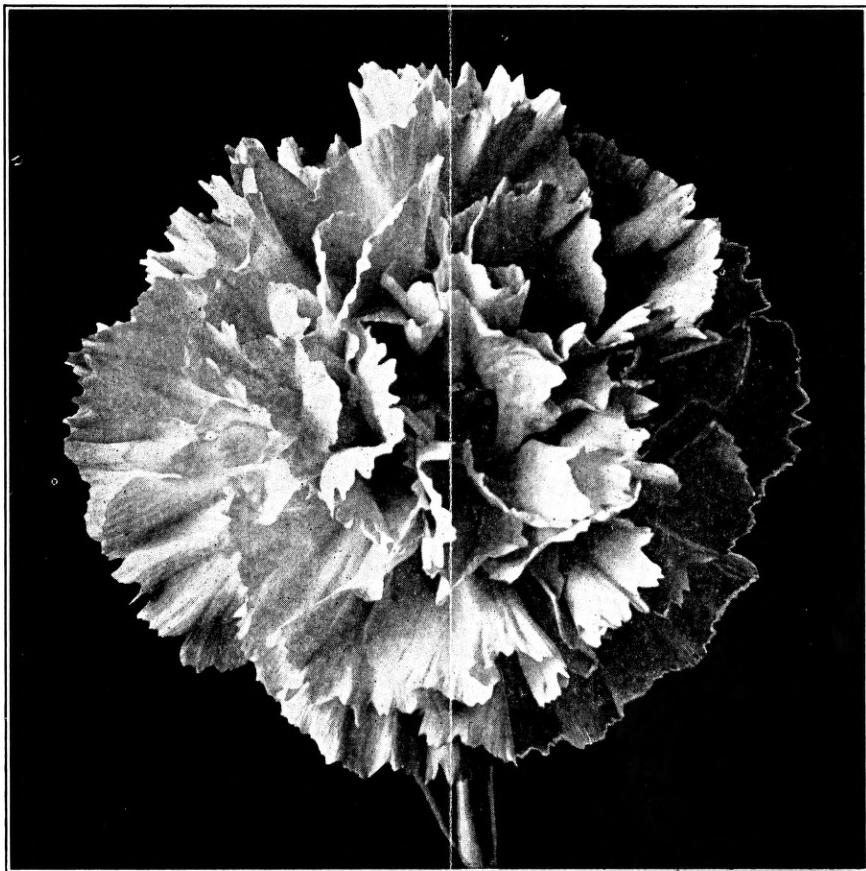
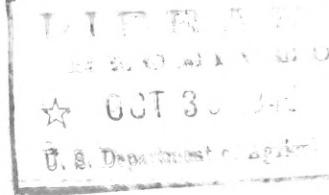
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# CARNATION ROOTED CUTTINGS 1941



**POLLYANNA**  
Description on Next Page

BAUR-STEINKAMP & CO.  
P. O. STATION A

INDIANAPOLIS, IND.

**W**e will soon be ready to begin propagating the thirty carnation varieties listed below. Each variety has been selected for its superiority or its place in the carnation market. There are show varieties and "bread and butter" varieties, standard varieties for the large producer and novelties for the retail grower. We believe that we have the best assortment we have ever presented.

Each cutting is treated with potassium permanganate and rooted in steam sterilized sand that is changed after every lot. The stock plants are sprayed with Bordeaux both in the field and in the benches. Every precaution is taken to insure your receiving only the best disease-free cuttings.

The cost of the cutting is a small part of the total cost of the crop and yet the cutting is so important in determining the success of the crop. For this reason special care should be taken in selecting the cuttings where a few cents more invested may mean many dollars return on the finished crop.

### POLLYANNA

For some time there has been a persistent demand for a variety in the salmon flesh color which will compare favorably in quality with the leading commercials and yield sufficiently to be profitable to grow. In our new variety "Pollyanna" we believe that we have it. Being a seedling from Light Pink Abundance crossed with a seedling variety insures its productiveness, the growth being somewhat sturdier and slightly shorter in stem. The bloom is good sized and symmetrical and keeps exceptionally well. The calyx does not split. The color is a good Laddie shade of salmon flesh which holds its freshness late into summer. We recommend Pollyanna to the discriminating grower who strives for quality along with productivity. It makes fine plants in the field and transplants readily.

Pollyanna will be sold under Patent (pending) with our usual propagating privilege granted to purchasers at \$3.00 per dozen, \$15.00 per 100, \$125.00 per 1,000. We are booking orders now.

### WHITE

**Patrician**—B. S. & Co., 1932. This variety is our choice for white. The flowers are large and pure white and the stem is strong and stiff the year around. Makes good bushy plants and produces heavily from early fall until the following summer.

\$1.00 per dozen, \$5.00 per 100, \$45.00 per 1,000.

**Olivette**—A new white variety of exceptional merit that is headed for much popularity. The flowers are medium sized, very fragrant, full, and well-formed and do not split. The stem is medium length and strong. It produces very heavily and keeps well. Makes good field-grown plants.

\$1.50 per dozen, \$8.00 per 100, \$75.00 per 1,000.

**Puritan**—A very free-blooming variety with flowers of average size. Makes good field-grown plants and transplants readily. Cool temperature will increase the quality of this variety.

\$1.00 per dozen, \$5.00 per 100, \$45.00 per 1,000.

**Snow White**—A new large-flowered white that is showing promise. The flowers are full, pure-white and very large. The plants are large and produce a heavy growth. In spite of its size it will yield an average cut.

\$1.50 per dozen, \$9.00 per 100, \$80.00 per 1,000.

**Gardenia**—A very large and very fragrant variety that is good for corsage work and other designing. The flowers are pure white and keep well.

\$1.50 per dozen, \$8.00 per 100, \$75.00 per 1,000.

## LIGHT AND SALMON PINK

**Pollyanna**—See description on page two.

**Light Pink Abundance**—(Patented) B. S. & Co., 1934. A light pink sport from the well-known Pink Abundance. The flowers are of average size and the stems are stiff. Produces very freely.

\$1.50 per dozen, \$8.00 per 100, \$75.00 per 1,000.

**Virginia**—A light pink variety that is widely grown for its free continuous blooming habit and good keeping qualities. It has made a name for itself on many cut flower markets.

\$1.00 per dozen, \$6.00 per 100, \$50.00 per 1,000.

**Charm**—(Patented) A. Rasmussen & Son. A new salmon pink variety with a flower nearly as large as Laddie and with a little darker color. It grows tall and has a very stiff stem. The plants grow well either in the field or planted indoors. This is the variety for those who desire the highest quality.

\$3.00 per dozen, \$20.00 per 100, \$150.00 per 1,000.

**Albania**—This variety was introduced a few seasons back but was not given much publicity. It is a salmon pink color and the edges of the petals are regular instead of being notched. Makes a good plant and produces well.

\$2.00 per dozen, \$12.00 per 100, \$100.00 per 1,000.

**Berkshire Hills**—This variety was introduced as a salmon pink sport of Patrician and has all the good qualities that have made Patrician one of the best whites introduced in the last several years. It has large flowers, strong stems, and produces heavily.

\$2.00 per dozen, \$12.00 per 100, \$100.00 per 1,000.

## RED

**King Cardinal**—(Patented) B. S. & Co., 1936. This variety is the universal red carnation and is the model for varieties of all colors to be compared with. The bright scarlet color, strong stiff stem, freeness of blooming and rapid easy growth have made it the most widely grown variety in existence.

\$2.00 per dozen, \$12.00 per 100, \$100.00 per 1,000.

## MEDIUM AND DARK PINK

**Rosalie**—(Patented) B. S. & Co., 1939. A free flowering bright medium pink variety that is making new friends every day. The flower is large and full and holds its color during the warm spring months. Makes good plants either in the field or when grown indoors and is a heavy producer. We believe that it will become one of the most widely grown pink varieties within the next few years.

\$3.00 per dozen, \$20.00 per 100, \$150.00 per 1,000. See the special rate for second year purchases.

**Pink Treasure**—(Patented) B. S. & Co., 1937. This variety is the quality pink variety being grown by the larger growers. The color is a light medium pink and the flowers are large and full. The growth is heavy and it has a heavy stiff stem. Pink Treasure always sells first in our market.

\$3.00 per dozen, \$20.00 per 100, \$150.00 per 1,000. See the special rate for second year purchases.

**Carlotta**—A dark pink variety introduced by the Department of Agriculture, Washington, D. C. The flowers are average size and are borne on stiff stems. Propagates easily and makes good plants in the field.

\$1.00 per dozen, \$5.00 per 100, \$45.00 per 1,000.

**Pink Abundance**—B. S. & Co., 1929. Pink Abundance was awarded the Marcellus Adams Patten medal for being the most valuable variety introduced during the period from 1926 to 1930. The flowers are medium pink and about average size and the variety produces very freely. It is a good commercial variety.

\$1.00 per dozen, \$5.00 per 100, \$45.00 per 1,000.

**Vivian**—A widely-grown, bright, medium pink variety that makes good flowers very early in the fall. Makes good plants in the field and produces heavily.

\$1.00 per dozen, \$5.00 per 100, \$45.00 per 1,000.

**Derigo**—Grows tall with large flowers of a medium pink color. It is a heavy grower and has strong heavy stems.

\$1.50 per dozen, \$8.00 per 100, \$75.00 per 1,000.

**Virginia Rose**—A rose pink sport of the light pink Virginia. Virginia Rose has a free continuous blooming habit and good keeping qualities like the original Virginia. Will become a favorite with those who like Virginia.

\$1.50 per dozen, \$8.00 per 100, \$75.00 per 1,000.

## **CRIMSON AND PURPLE**

**Seth Parker**—(Patented) B. S. & Co., 1939. A bright crimson variety that was introduced last season and is finding much favor with its unusual color and good growing habits. The color has enough red in it to cause it to brighten up under artificial light. The flowers are large and keep well. Grows well either inside or in the field during the summer.

\$3.00 per dozen, \$20.00 per 100, \$150.00 per 1,000. See the special rate for second year purchases.

**Royal Purple**—(Patented) B. S. & Co., 1938. A very rich maroon-purple colored variety with perfectly shaped flowers. The stem is strong and the variety has good growing habits. It is especially good for corsages and distinctive designing. This is one variety that should be included by the retail grower in his carnation planting.

\$2.00 per dozen, \$12.00 per 100, \$100.00 per 1,000.

**Rigoletto**—This variety was developed by the Department of Agriculture at Washington, D. C. The flowers are dark red or crimson and are average size. The stems are strong and the growth is rapid. A very good variety for boutonnieres.

\$1.00 per dozen, \$5.00 per 100, \$45.00 per 1,000.

**Potentate**—B. S. & Co., 1930. A deep crimson-purple variety that is very widely grown. The flowers are large and are borne on stiff stems. It is a very good keeper.

\$1.00 per dozen, \$6.00 per 100, \$50.00 per 1,000.

## **YELLOW**

**Yellow Gold**—(Patented) B. S. & Co., 1938. A clear yellow variety with good average size blooms borne on stiff stems. It produces well and is the best yellow available.

\$2.00 per dozen, \$12.00 per 100, \$100.00 per 1,000.

**Moonbeam**—A new variety introduced by the Department of Agriculture, Washington, D. C. The flowers are good sized and clear yellow in color. Roots easily and makes a bushy plant. It is a good producer and shows promise of being widely grown.

\$2.00 per dozen, \$12.00 per 100, \$100.00 per 1,000.

## **NOVELTIES AND VARIEGATED**

**Chief Kokomo**—(Patented) B. S. & Co., 1934. Chief Kokomo is partly responsible for the present popularity of carnations. The pink markings on the yellow background awakened both the florists and the public to the novel colors and combinations that carnations possess. The flowers are larger than average and the stems are stiff. The plants grow fast either inside or

in the field and are heavy producers. This variety remains good during the hot weather of early summer. Chief Kokomo is one of the most widely grown novelties.

\$2.00 per dozen, \$12.00 per 100, \$100.00 per 1,000.

**Opal**—(Patented) B. S. & Co., 1934. For exquisite corsages and designs Opal is just the thing. The reddish-purple markings on the edges of the white petals give a very dainty effect. The flowers are average size and the variety produces well.

\$2.00 per dozen, \$12.00 per 100, \$100.00 per 1,000.

**Lenora**—B. S. & Co., 1934. A white variegated with pink pencil markings. The flowers are average size and the variety is a good producer. The retail grower will find it very valuable.

\$1.00 per dozen, \$5.00 per 100, \$45.00 per 1,000.

**Barbara Brigham**—This variety is a sport of Golden Wonder and is orange with pink penciling. It is a very attractive novelty. The flowers are more than average size and the variety produces well.

\$1.00 per dozen, \$6.00 per 100, \$50.00 per 1,000.

**Lochinvar**—A Pelargonium type flower on a plant that produces better than the carnation "Pelargonium." The petals are white and are overlaid with maroon giving the appearance of a Pelargonium. The flowers are of average size. This is one of the most attractive novelties.

\$2.00 per dozen, \$12.00 per 100.

## **Patented Varieties**

We issue with each sale of a patented variety the privilege to propagate all that is wanted by the purchaser for his own use. This privilege is issued in writing on blanks signed by us and the purchaser. Without our signature on the blanks none of the plants can be reproduced in any manner by the purchaser under penalty of the U. S. Patent Law.

## **Second Year Rates**

Purchasers of 100 or more cuttings of the varieties Pink Treasure, Rosalie and Seth Parker can purchase in subsequent season in lots of 500 at the rate of 8c per cutting for Pink Treasure and 10c per cutting for Rosalie and Seth Parker. This offer is made subject to availability of stock, all orders being filled in rotation as received.

## **Terms of Sale**

We allow no cash discount. Bills are due the first of the month following date of invoice.

All shipments will be sent Express Collect unless otherwise instructed. Our responsibility ceases on delivery to the transportation company but we will do everything possible to assist our customer in collecting any damages from the carrier.

Orders for less than 25 of one variety will be charged at the dozen rate. Orders for 250 or more of one variety will be charged at the 1,000 rate.